



PRESENTS

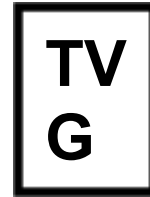
EVERYDAY HEROES

GENERIC NATIONAL FORMAT – 16x9 HD

EPISODE #XXXX

SHOW BUG: EH Show bug appears on the lower right, centered at 1740 x 1000

AIRDATE: TBD



Traffic note for stations: There is currently black in the commercial breaks where local spots are to be inserted. This space is labeled “LOCAL ADVERTISING” in the format below.

	<u>Running Time</u>	<u>Segment Time</u>
SEGMENT 1 (OPEN)	00:00	__:
COMMERCIAL BREAK ONE	__:	02:30
2:00 NATIONAL		
:30 LOCAL ADVERTISING		
SEGMENT 2	__:	__:
END OF SEG 2: <i>Stations with local include may insert it from __: - __: will always be :60</i>		
<i>Stations with a local billboard may insert it from __: - __: will always be :10</i>		
COMMERCIAL BREAK TWO	__:	02:00
2:00 LOCAL ADVERTISING		
SEGMENT 3	__:	__:
COMMERCIAL BREAK THREE	__:	03:30
2:00 NATIONAL		
1:30 LOCAL ADVERTISING		
SEGMENT 4	__:	__:
BEGINNING OF SEG 4: <i>Stations with local story may insert it from __: - __: will always be 2:30</i>		
:45 Fee Spots		
SHOW CLOSE AND END LOGO	__:	__:
TOTAL RUNNING TIME	28:30	

IF YOU HAVE ANY QUESTIONS REGARDING THIS FORMAT PLEASE CONTACT
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