

2026-2027 SEASON INFO

Title: **SHE'S IN THE GAME CABLE**
 Date: July 22, 2026
 Attn: Programming, Master Control, Station Engineering
 Subj: Content Delivery Information – XR Extreme Reach Syndication
 From: Thomas Carullo



XR Extreme Reach is pleased to be managing the distribution for **SHE'S IN THE GAME CABLE** on behalf of **Game Day Productions**. This 30:00 weekly program will be available beginning Thursday, September 3, 2026. All shows will be available on the XR Extreme Reach platform and located under Syndication Deliveries. If you have any questions, please contact me directly at 646-344-3464 or via email at SyndicationActivation@extremereach.com.

The delivery schedule is as follows:

<u>AIR DATES</u>	<u>PITCH DATE</u>	<u>PITCH TIME</u>
Thursday-Wednesday	Thursday	09:15 PM ET

SHE'S IN THE GAME will be distributed 1 WEEK before air

Show Prefix will be: **SITG**

For Syndication Support call 1-888-345-0489 or email syndication@extremereach.com

Show information and formats are available at syndication.extremereach.com

The XR Extreme Reach Syndication website is now available, providing stations with a seamless, streamlined experience. Using your XR Platform login, you can access this site, XR Extreme Reach Syndication Website, for program materials including format sheets, schedules, and additional information.

If you do not have a login, please contact syndication@extremereach.com