

HOUSECALLS

2026 – 2027 Generic Format

SEG 1

COMMERCIAL BREAK 1 (2:30)

NATIONAL 2:00

LOCAL 0:30

NAT COMM

0:30 LOCAL BREAK

00:02:00

00:00:30

SEG 2

COMMERCIAL BREAK 2 (2:32)

NATIONAL 0:30

LOCAL 2:02

NAT COMM

2:02 LOCAL BREAK

00:00:30

00:02:02

SEG 3

COMMERCIAL BREAK 3 (2:32)

NATIONAL 1:00

LOCAL 1:32

NAT COMM

1:32 LOCAL BREAK

00:01:00

00:01:32

SEG 4

BUMPER

BUMPER

00:00:04

NATIONAL 0:30

NAT COMM

00:00:30

CREDITS / LOGOS

TOTAL DURATION: 00:28:30