

2025 SEASON INFO

Title: **RACEWEEK**
Date: December 3, 2024
Attn: Programming, Master Control, Station Engineering
Subj: Content Delivery Information – ER Syndication
From: Thomas Carullo, Extreme Reach

Extreme Reach is pleased to be managing the distribution for **RACEWEEK** on behalf of **Game Day Productions**. This 30:00 weekly program will be available beginning Friday, January 3, 2025. If you're using a DMG server, your show will be located under the PPS folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact me directly at 646-344-3464 or via email at syndicationclientsvcs-nyc@extremereach.com.

The delivery schedule is as follows:

<u>AIR WINDOW</u>	<u>PITCH DATE</u>	<u>PITCH TIME</u>
Saturday-Friday	Friday	01:00 PM ET

RACEWEEK will be distributed 1 day before air
Show Prefix for RACEWEEK will be HD-RW

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email syndication@extremereach.com

Show information and formats are available at syndication.extremereach.com

Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have using for years.

Please reach out to the Support team for additional information.