

2024-2025 SEASON INFO

Title: **SMALL TOWN BIG DEAL**
Date: August 2, 2024
Attn: Programming, Master Control, Station Engineering
Subj: Content Delivery Information – ER Syndication
From: Jay Hedblade Extreme Reach



Extreme Reach is pleased to be managing the distribution for **SMALL TOWN BIG DEAL** on behalf of **The Television Syndication Company**. This 30 minute weekly program will be available beginning Friday, August 23rd, 2024. All shows will be available on the XR Extreme Reach platform and located under Syndication Deliveries. If you have any questions, please contact me directly at 312-624-7519 or via email at SyndicationClientSvcs-nyc@extremereach.com

The delivery schedule is as follows:

<u>AIR DATE</u>	<u>PITCH DATE</u>	<u>PITCH TIME</u>
WEEKEND	Friday	03:05 PM ET

SMALL TOWN BIG DEAL will be distributed 1 day before air
Show Prefix will be: **STBD**

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email syndication@extremereach.com

Show information and formats are available at syndication.extremereach.com

Are you still using the DMG server? All DMG servers will be decommissioned before the fall season starts.
Please reach out to the Support team for additional information.