

**2024-2025 SEASON INFO**

Title: **FLIP MY FLORIDA YARD**  
Date: August 2, 2024  
Attn: Programming, Master Control, Station Engineering  
Subj: Content Delivery Information – ER Syndication  
From: Jay Hedblade, Extreme Reach



Extreme Reach is pleased to be managing the distribution for **FLIP MY FLORIDA YARD** on behalf of **Crawford Entertainment**. This 30 minute, weekly program will be available beginning Thursday, September 5<sup>th</sup>, 2024. All shows will be available on the XR Extreme Reach platform and located under Syndication Deliveries. If you have any questions, please contact me directly at 773-655-7281 or via email at [SyndicationClientSvcs-lac@extremereach.com](mailto:SyndicationClientSvcs-lac@extremereach.com).

The delivery schedule is as follows:

<u>AIR DATE</u>	<u>PITCH DATE</u>	<u>PITCH TIME</u>
WEEKEND	Thursday	3:00 PM ET

**FLIP MY FLORIDA YARD will be distributed 2 days before air**  
Show Prefix will be: **FMFY**

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email [syndication@extremereach.com](mailto:syndication@extremereach.com)

Show information and formats are available at [syndication.extremereach.com](http://syndication.extremereach.com)

**Are you still using the DMG server? All DMG servers will be decommissioned before the fall season starts.**  
**Please reach out to the Support team for additional information.**