

GameDay Productions PRESENTS
Everyday Heroes – Weekly
GENERIC FORMAT SHEET:

Segment	Running Time	Time
SEGMENT 1 (OPEN)	00:00	__:__
COMMERCIAL BREAK ONE	__:__	02:30
01:00 National Spot		
01:30 Local Station		
SEGMENT 2	__:__	__:__
(END OF SEGMENT 2: Stations with :30 Hometown Hero may insert :30 local segment here (__:__ to __:__))		
:10 National Billboard that can be covered with a Local Billboard		
COMMERCIAL BREAK TWO	__:__	03:00
02:00 National Spots		
01:00 Local Station		
SEGMENT 3	__:__	__:__
COMMERCIAL BREAK THREE	__:__	02:30
01:00 National Spots		
01:30 Local Station		
:10 Billboard-EH National Billboard		
(Can be covered by Local Station)		
	__:__	00:10
SEGMENT 4	__:__	__:__
(BEGINNING OF SEGMENT 4: Stations with Local Story may insert 2:30 local segment here (__:__ to __:__))		
SHOW CLOSE AND FEE SPOTS	__:__	00:45
SHOW TAG	28:26	00:04
TOTAL RUNNING TIME	28:30	