

**2023-2024 SEASON INFO**

Title: **SMALL TOWN BIG DEAL**  
 Date: August 7, 2023  
 Attn: Programming, Master Control, Station Engineering  
 Subj: Content Delivery Information – ER Syndication  
 From: Elizabeth Lay, Extreme Reach



Extreme Reach is pleased to be managing the distribution for **SMALL TOWN BIG DEAL** on behalf of **The Television Syndication Company**. This 30 minute weekly program will be available beginning Friday, August 25, 2023. If you're using a DMG server, your show will be located under the PPS folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact me directly at 646-202-1324 or via email at [SyndicationClientSvcs-nyc@extremereach.com](mailto:SyndicationClientSvcs-nyc@extremereach.com).

The delivery schedule is as follows:

<u>AIR DATE</u>	<u>PITCH DATE</u>	<u>PITCH TIME</u>
WEEKEND	Friday	03:05 PM ET

**SMALL TOWN BIG DEAL will be distributed 1 day before air**  
**Show Prefix for SMALL TOWN BIG DEAL will be STBD**

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email [syndication@extremereach.com](mailto:syndication@extremereach.com)

Show information and formats are available at [syndication.extremereach.com](http://syndication.extremereach.com)

**Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have using for years.**

**Please reach out to the Support team for additional information.**