

EVERYDAY HEROES MONTHLY SPECIALS SYNOPSIS SEPTEMBER -AUGUST

SEPTEMBER- WORKING TOGETHER TO BE STRONGER

During the month of September, we recognize the impact of Everyday Heroes in many ways. Whether it is remembering those who stood up for us on 9/11 or celebrating trailblazers in America's Hispanic community, everyone is working together to make America stronger. Everyday Heroes will introduce us to the story of Ellen Ochoa, our country's first Hispanic astronaut; take the audience to the Flight 93 Memorial to better understand the sacrifices of the heroes on that plane; and then we will hear from people around the country as they share stories about their own Everyday Heroes.

OCTOBER- OUR TRUE COLORS

In October, our country has a chance to show its true colors. This is a month where cancer awareness becomes action, first responders are recognized, and ordinary people are challenged to become extraordinary. This month on Everyday Heroes, we introduce our audience to medical professionals like Dr. Helen Chu, who's quick response to Covid-19 saved countless lives; community heroes like Nancy Brinker who founded the Susan G. Komen Foundation, the largest breast cancer awareness organization in the country; and a police officer in San Antonio, Texas who dedicated much of his life to making his community a welcome home to all who visit.

NOVEMBER – THANKING OUR HEROES

Thanking our heroes is something that should happen every day but, in the month of November, that mission takes on new importance. Veterans Day holds special meaning to those who have served and their families. This November, Everyday Heroes shares the story of Veterans Day from a Veterans' perspective; re-introduces the country to the most dedicated military veteran ever, film star Audie Murphy; and takes the audience to Kansas City where Erin Martinez works to make sure those who struggle with food allergies and sensitivities never go hungry.

DECEMBER – GIVING BACK

December in the US has become synonymous with holiday celebrations and the time-honored tradition of giving. We can all become Everyday Heroes when we take time to recognize the needs in our own communities and those who have sacrificed for our country. When two women in Knoxville, Tennessee saw people going without food they turned their love in the kitchen into a vital community resource. Pearl Harbor Day is often overlooked, but despite the devastation, heroes emerged in the country's time of need.

JANUARY – A FRESH START

The new year is a great time to reflect on the successes of our past efforts and plan for new challenges that we will face. This "Fresh Start" provides many people with the chance to do something great... something that makes them an Everyday Hero. For some it will come on MLK day as they use the holiday to volunteer in their community.

For others it's a chance to focus on the health and well-being of others. Each story we present in January on Everyday Heroes will share the story of Americans showing the best of who they are and how their example of selflessness can be an example for all of us to follow.

FEBRUARY – CELEBRATING BLACK HISTORY

Black History Month has become an extremely important month for the United States to reflect on the contributions of African-Americans throughout our history. From the gallant men and women who served in our armed forces during times of segregation and oppression, to the community leaders who helped us all understand the path forward. We are all standing on the shoulders of great people who challenged themselves to create a better future for all Americans. Everyday Heroes celebrates those individuals and groups, and shares their story of strife and success, so that we can all honor and recognize the significance of their actions.

MARCH - VALIANT HEROES

March is an important month to honor our most valiant heroes. From Medal of Honor recipients like Leroy Petrey who lost his arm in combat but saved the lives of his fellow soldiers, to those brave few who became the first "Women Airforce Service Pilots", Everyday Heroes will showcase the courage, determination, and fearlessness of these brave individuals. March is women's history month and special attention will be paid to honor the legacy left by so many that has helped to shape our country. On March 25th we also celebrate National Medal of Honor Day which allows us to reflect on the most heroic of us all.