

GameDay Productions PRESENTS
Everyday Heroes – Monthly Specials
GENERIC FORMAT SHEET:

Segment	Running Time	Time
SEGMENT 1 (OPEN)	00:00	__:
COMMERCIAL BREAK ONE	__:	02:30
01:00 National Spot		
01:30 Local Station		
:10 Billboard-EH National Billboard		
(Can be covered by Local Station)	__:	00:10
SEGMENT 2	__:	__:
COMMERCIAL BREAK TWO	__:	03:00
02:00 National Spots		
01:00 Local Station		
SEGMENT 3	__:	__:
COMMERCIAL BREAK THREE	__:	02:30
01:00 National Spots		
01:30 Local Station		
SEGMENT 4	__:	__:
(Stations with Local Story may insert		
2:30 local segment here (__:__ to __:__)		
SHOW CLOSE AND :30 FEE SPOT	__:	00:30
SHOW TAG	28:26	00:04
TOTAL RUNNING TIME	28:30	