

2021-2022 SEASON INFO

Title: **SMALL TOWN BIG DEAL**
 Date: August 9, 2021
 Attn: Programming, Master Control, Station Engineering
 Subj: Content Delivery Information – ER Syndication
 From: Elizabeth Lay



Extreme Reach is pleased to be managing the distribution for **SMALL TOWN BIG DEAL** on behalf of the **Television Syndication Company**. This 30 minute weekly program will be available beginning Monday, August 23, 2021. If you're using a DMG server, your show will be located under the PPS folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact me directly at 646-202-1324 or via email at SyndicationClientSvcs-nyc@extremereach.com.

The delivery schedule is as follows:

<u>AIR DATE</u>	<u>PITCH DATE</u>	<u>PITCH TIME</u>
Monday	Sunday	10:00 PM ET

SMALL TOWN BIG DEAL will be distributed 1 day before air

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email syndication@extremereach.com

Show information and formats are available at syndication.extremereach.com

Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have using for years.

Please reach out to the Support team for additional information.