

GameDay Productions PRESENTS

TOYOTA'S RACEWEEK - Generic Format Sheet

SHOW BUG: SSOT Show bug appears on the lower right centered at 1545 x 900

A MARKET= Markets in Florida, North Carolina, South Carolina, Georgia, and Alabama ONLY

B MARKET= Market in the rest of the country excluding states listed above

LOCAL BARTER

Stations in "A Market" run in "Local Station" positions and cover spots in "A Market" positions

Stations in "B Market" run in "Local Station" positions and cover spots in "B Market" positions

<u>Segment</u>	<u>Running Time</u>	<u>Time</u>
SEGMENT 1 (OPEN)	00:00	__:
COMMERCIAL BREAK ONE	__:	02:30
:15 (B MARKET)		
:30 (B MARKET)		
:15 (B MARKET)		
:30 LOCAL STATION(A &B MARKET)		
:30 (A MARKET)		
:30 (A MARKET)		
SEGMENT 2	__:	__:
Stations with local 1's2 Watch segments may insert them from __:__:__ - __:__:__		
Billboard-National Billboard __:__:__ - __:__:__		
(Can be covered by Local Station)		
COMMERCIAL BREAK TWO	__:	03:00
:30 (B MARKET)		
:15 (NATIONAL)		
:60 (NATIONAL)		
:15 (NATIONAL)		
:15 (NATIONAL)		
:15 (NATIONAL)		
:30 LOCAL STATION(A & B MARKET)		
SEGMENT 3	__:	__:
COMMERCIAL BREAK THREE	__:	02:30
:30 (B MARKET)		
:30 LOCAL STATION(A&B MARKET)		
:30 LOCAL STATION(A &B MARKET)		
:60 (A MARKET)		
SEGMENT 4 (CLOSE)	__:	__:
:30 (NATIONAL)	__:	:30
		:05 (logo)
TOTAL RUNNING TIME	28:25	