

2023-2024 SEASON INFO

Title: WHAT'S NEXT
Date: August 1, 2023
Attn: Programming, Master Control, Station Engineering
Subj: Content Delivery Information – ER Syndication
From: Jay Hedblade, Extreme Reach



Extreme Reach is pleased to be managing the distribution for **WHAT'S NEXT** on behalf of **Growing Bolder**. This 30:00 minute weekly program will be available beginning Thursday, August 31st, 2023. If you're using a DMG server, your show will be located under the PPS folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact me directly at 312-624-7519 or via email at SyndicationClientSvcs-nyc@extremereach.com.

The delivery schedule is as follows:

AIR DATE	PITCH DATE	PITCH TIME
Saturday	Thursday	01:15 PM ET

WHAT'S NEXT will be distributed 2 days before air
Show Prefix for WHAT'S NEXT will be GBWN

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email syndication@extremereach.com

Show information and formats are available at syndication.extremereach.com

Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have been using for years.

Please reach out to the Support team for additional information.