

SPORTS STARS OF TOMORROW

NATIONAL FORMAT – 16x9 HD EPISODE #18XX

SHOW BUG: SSOT Show bug appears on the lower right centered at 1740 x 1000 AIRDATE: MM DD, YYYY (will always be the Saturday in the broadcast window)

Traffic note for stations: There is currently black in the commercial breaks where local spots are to be inserted. This space is labeled "LOCAL ADVERTISING" in the format below.

	Running <u>Time</u>	Segment <u>Time</u>
SEGMENT 1 (OPEN) Stations with local includes may insert them from (time – tin	00:00	:
Stations with a local billboard may insert them from (time – time) Stations with a local billboard may insert it from (time – time)		
COMMERCIAL BREAK ONE	:	02:30
2:00 NATIONAL	:	02.00
: Advertiser ISCI Code		
:30 LOCAL ADVERTISING		
SEGMENT 2	:	:
COMMERCIAL BREAK TWO	:	02:00
2:00 LOCAL ADVERTISING		
SEGMENT 3	:	:
COMMERCIAL BREAK THREE	:	03:30
1:30 LOCAL ADVERTISING		
2:00 NATIONAL		
:Advertiser ISCI Code		
:Advertiser ISCI Code		
:Advertiser ISCI Code		
SEGMENT 4 (SHOW CLOSE AND FEE SPOTS) :45 Fee Spots	ī	`
: Advertiser ISCI Code		
:Advertiser ISCI Code		
Auveruser isci code		

TOTAL RUNNING TIME

29:30

IF YOU HAVE ANY QUESTIONS REGARDING THIS FORMAT PLEASE CONTACT THOMAS CARULLO AT EXTREME REACH: 646-344-3464 Email: syndicationclientsvcs-nyc@extremereach.com