STATION ALERT

Title: **Everyday Heroes Black History Month 2022**

Date: January 20, 2022

Attn: Programming, Master Control, Station Engineering

Subj: Content Delivery Information - PATHFIRE

From: Jay Hedblade

Extreme Reach Syndication is pleased to be managing the distribution of **EVERYDAY HEROES BLACK HISTORY MONTH 2022** on behalf of Game Day Productions. This 30:00 program will be available beginning Thursday, February 3rd at 10:40 PM EST and is rated TV-G. If you're using a DMG server, your show will be located under the PES folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact me directly at 312.624.7519 or via email at syndicationclientsvcs-nyc@extremereach.com

The delivery schedule is as follows:

AIR WINDOW START	PITCH DATE	PITCH TIME
Saturday, Feb. 5th	Thursday, Feb. 3rd	10:40 PM ET

Everyday Heroes will be distributed 2 days before air window

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email syndication@extremereach.com

Show information and formats are available at syndication.extremereach.com

Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have using for years.

Please reach out to the Support team for additional information.