GameDay Productions PRESENTS
TOYOTA'S RACEWEEK
GENERIC FORMAT

A MARKET= Markets in Florida, North Carolina, South Carolina, Georgia, and Alabama ONLY

B MARKET= Market in the rest of the country excluding states listed above

LOCAL BARTER
Stations in "A Market" run in "Local Station" positions and cover spots in "A Market" positions
Stations in "B Market" run in "Local Station" positions and cover spots in "B Market" positions

Segment	Running Time	Time
SEGMENT 1 (OPEN)	00:00	09:31
COMMERCIAL BREAK ONE	09:31	**02:30**
:15 (B MARKET)		
:30 (B MARKET)		
:15 (B MARKET)		
:30 LOCAL STATION(A &B MARKET)		
:30 (A MARKET)		
:30 (A MARKET)		
SEGMENT 2	12:02	05:39
COMMERCIAL BREAK TWO	17:41	**03:00**
:30 (B MARKET)		
:15 (NATIONAL)		
:60 (NATIONAL)		
:15 (NATIONAL)		
:15 (NATIONAL)		
:15 (NATIONAL)		
:30 LOCAL STATION(A & B MARKET)		
SEGMENT 3	20:41	02:40
COMMERCIAL BREAK THREE	23:21	**02:30**
:30 (B MARKET)		
:30 LOCAL STATION(A &B MARKET)		
:30 LOCAL STATION(A &B MARKET)		
:60 (A MARKET)	25:51	01:59
SEGMENT 4 (CLOSE)		
:30 (NATIONAL)	**27:50**	**:30**
		:05 (logo)
TOTAL RUNNING TIME	**28:25**	