

**PROMO COPY FINAL**

**:15 PROMOS**

**"FAIRS TO FIREWORKS"**

**JANN:** WE'RE ON THE ROAD ACROSS AMERICA TO EXPERIENCE GREAT, HOME-SPUN FUN AND MEET THE LOCAL PEOPLE WHO MAKE IT HAPPEN !

**RODNEY:** FROM FAIRS TO FIREWORKS AND EVERYTHING INBETWEEN... YOU WILL SEE IT ALL ON ***SMALLTOWN BIG DEAL*** THIS WEEKEND!

[LOCAL TAG: 04]

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**"MADE IN AMERICA"**

**JANN:** WE'RE GOING CROSS-COUNTRY TO SPOTLIGHT SOME OF THE LOCAL, HOME-GROWN HAPPENINGS AND THE OUTRAGIOUS CHARACTERS BEHIND THEM.

**RODNEY:** MADE IN AMERICA *NEVER* LOOKED SO GOOD! WATCH ***SMALLTOWN BIG DEAL*** ...

[LOCAL TAG: 04]

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**"THE BEST STORIES"**

**RODNEY:** LOCAL PEOPLE AND THE UNIQUE WORK THEY DO, INVENTIONS THEY DREAM UP AND CULTURE THEY CELEBRATE ARE WHO YOU’LL SEE ON ***SMALLTOWN BIG DEAL...***

**JANN:** TAKE A FUN-FILLED RIDE WITH US, BECAUSE THE BEST STORIES COME FROM SMALL TOWNS!!!

[LOCAL TAG: 04]

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**WILD LINES:**

THE BEST STORIES ARE SMALL TOWN STORIES !

BIG THINGS COME FROM SMALL TOWNS !

IT'S WHAT MAKES AMERICA TICK, SMALLTOWN BIG DEAL

WE TELL AMERICA'S STORIES, SMALLTOWN BIG DEAL

MADE IN AMERICA *NEVER* LOOKED SO GOOD !

SMALLTOWN BIG DEAL... IT'S HOME-GROWN FUN !

SMALLTOWN BIG DEAL, THE NEW DEFINITION OF AMERICAN MADE !

WANT *"ORGANIC"?* WATCH SMALLTOWN BIG DEAL !

WATCH SMALLTOWN BIG DEAL, COMING IN SEPTEMBER !

WATCH SMALLTOWN BIG DEAL, NEW, THIS WEEKEND !